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U. S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

Doctors Online Services, LLC, dba Fruition

v.

Juice, Inc. aka Juice Analytics

Cancellation No. 92059351

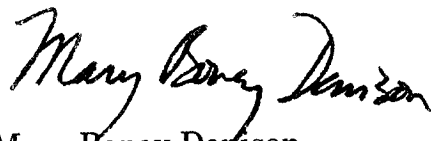
Katherine Keating of Bryan Cave LLP for Doctors Online Services, LLC, dba Fruition.

Morgan A. Champion of Cooley LLP for Juice, Inc. aka Juice Analytics.

Whereas, Doctors Online Services, LLC dba Fruition petitioned for cancellation of Registration No. 4292177, issued February 19, 2013, to Juice, Inc. aka Juice Analytics; and

Whereas, Juice, Inc. aka Juice Analytics has filed application for cancellation under Section 7(e) of the Trademark Act of 1946, with the consent of petitioner;

It is ordered that Registration No. 4292177 be, and it is hereby, cancelled.



Mary Boney Denison
Commissioner for Trademarks

MAR 31 2015